



MICROSOFT
INTELLIGENT
MANUFACTURING
AWARD
CHAMPIONS CIRCLE



Roland
Berger



MIMA Champions Circle

From thought-leaders, for thought-leaders

Exclusivity

Membership exclusively for MIMA finalists

15 new, innovative cases each year

Network

Growing network of like-minded individuals that are pioneers in their industry for digital operations



Events

Numerous insightful events throughout the year – both, members-only and public events

Promotion

Promotion of use cases through marketing channels of Microsoft, Roland Berger & Hannover Messe

Hall of fame

Members of the MIMA Champions Circle

2020



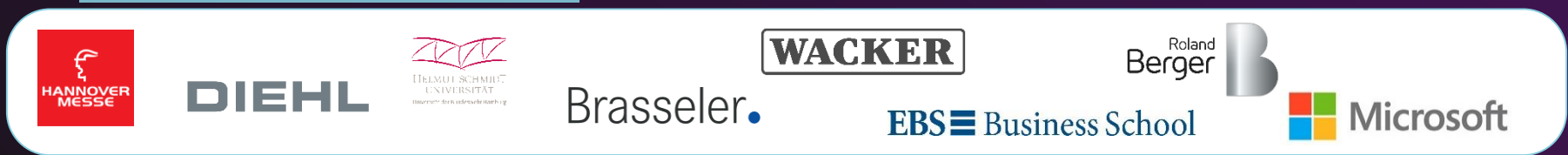
Logos for 2020 members: BOSCH, SIEMENS Gamesa RENEWABLE ENERGY, ZEISS, GOLDBECK, ABB, RHI MAGNESITA, blackned & Mercedes-Benz, BMW, WANZI, TRUMPF, EDGITAL, SCHULER, DMG MORI, Hoffmann Group, and SULZER.

2019



Logos for 2019 members: FESTO, ROHDE & SCHWARZ, STIHL, Weidmüller, thyssenkrupp, BMW, HARTMANN, GEA, Linde, SIEMENS, BIZERBA, EVONIK (Leading Beyond Chemistry), BASF (We create chemistry), and ZEISS.

Advisory Board



Logos for Advisory Board members: HANNOVER MESSE, DIEHL, HELMHOLTZ UNIVERSITÄT MÜNCHEN, WACKER, Brasseler., EBS Business School, Roland Berger, and Microsoft.

Champions Circle Members

Exclusive circle of digital operations pioneers



A digital membership card and social media assets will be provided to all circle members

* if your case was handed in with one partner, you get one additional seat in the MIMA CC

Rough timeschedule

See what's in store for you

Dates still work in progress

Mai 21 Jun 21 Jul 21 Aug 21 Sep 21 Oct 21 Nov 21 Dec 21 Jan 22 xyz 22 Preview 2022

Champions Circle Event

- > Champions' dinner
- > Personal introduction of Champions Circle members
- > Keynotes from thought-leaders and politicians

Best-practice sharing days

Goldbeck DMG Mori Bosch RHI Magnesita Daimler Siemens Gamesa

- > Each MIMA 2020 winner hosts a best-practice sharing day for the Champions Circle members
- > On-site introduction of the winning cases and exclusive networking (every 6-8 weeks)

Executive Events, Webinars, Speeches & Social Media

- > Introduction of finalist cases in webinars
- > Speeches at executive events of Microsoft, Roland Berger & Hannover Messe
- > Social media campaigns

#OPERA2030 Executive Event

- > Speaker slots at Roland Berger's digital operations event in Paris

Microsoft Envision Forum

- > Involvement of selected cases in Microsoft's Envision forum



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THINK:ACT

